

**Continental**   
The Future in Motion

It's my right of way!



Yes, I know!

## The 4th EU-Japan Satellite Positioning Public Private Roundtable

# Agenda

- 1 Continental Corporation**
- 2 GNSS usage for the product**
- 3 Innovations for the precise position**

# Continental Corporation

## Five Strong Divisions

Chassis & Safety	Powertrain	Interior	Tires	ContiTech
Vehicle Dynamics	Engine & Drivetrain Systems	Instrumentation & Driver HMI	PLT, Original Equipment	Air Spring Systems
Hydraulic Brake Systems	Hybrid Electric Vehicle	Infotainment & Connectivity	PLT, Replacement Business, EMEA	Benecke-Hornschuch Surface Group
Passive Safety & Sensorics	Powertrain Components	Body & Security	PLT, Replacement Business, The Americas	Conveyor Belt Group
Advanced Driver Assistance Systems (ADAS)	Contract Manufacturing	Commercial Vehicles & Aftermarket / Intelligent Transportation Systems (ITS)	PLT, Replacement Business, APAC	Industrial Fluid Solutions
			Commercial Vehicle Tires	Mobile Fluid Systems
			Two Wheel Tires	Power Transmission Group
				Vibration Control

PLT – Passenger and Light Truck Tires



# Continental Corporation

## Overview 2017

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- › Since 1871 with headquarters in Hanover, Germany

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  - › Sales of €44 billion

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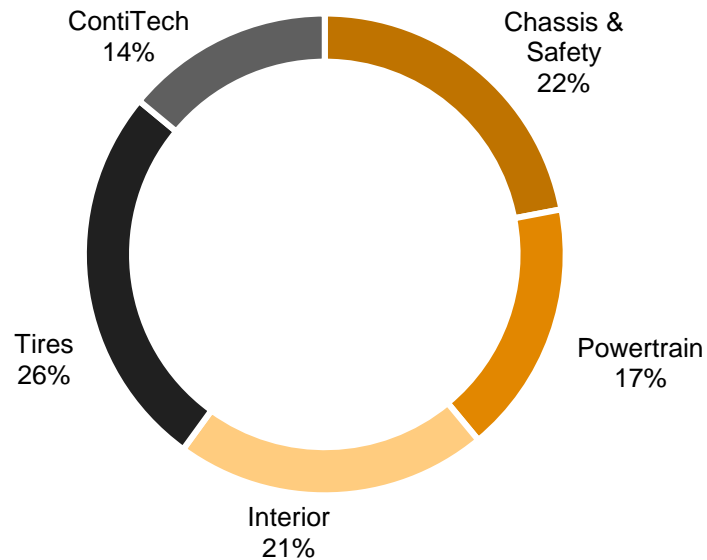
  - › 235,473 employees worldwide

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  - › 554 locations in 61 countries

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Sales by division



Status: December 31, 2017

# Our Mission: Information management is a key to realize efficient mobility solutions and services

With our holistic, intuitive and ergonomic human-machine interface, we capture commands from drivers and passengers and prioritize and present information.

## Driver & Passengers



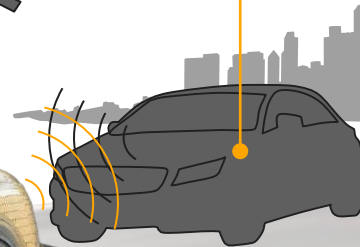
## Devices



## Infrastructure



## Other Vehicles



## Vehicle

We add new functions as well as value-adding mobility services by providing a holistic connection to the outside world

We manage and optimize the information flow through cost competitive systems integration

# Intelligent Transportation Systems (ITS)

## Portfolio overview



### Key as a Service

Remote Cloud Key  
OTA keys



### In-Car Data as a Service

vAnalytics  
TrackSynq



### Map Data as a Service

eHorizon Maps & Events  
RoadDB  
On/Off-Street Parking



### City Data as a Service

Quantum Inventions  
City Fleet Mgmt / Smart Parking  
/ Intermodal / Shuttle Service

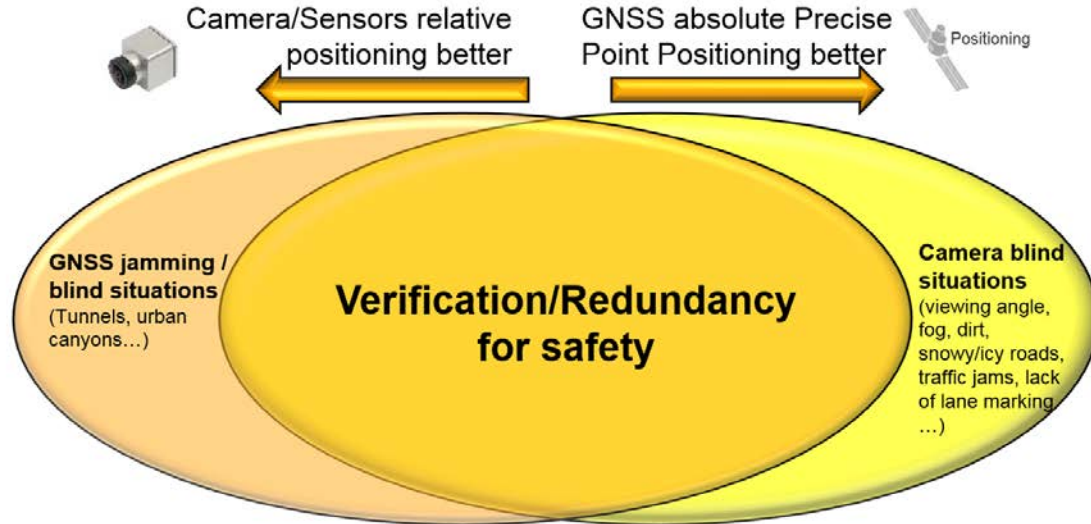


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# Knowing Where You Are

Relative Sensor-/GNSS- Positioning are complementary



For automated driving level 3/4, having both systems on board will enable a safer experience in all driving conditions



# GNSS Localization

## Safe & Precise

- › Two major challenges: Precise & Safe GNSS Positioning
- › High accuracy required, e.g. for accurate trajectory planning
- › Safe positioning needed, e.g. when steering based on GNSS information
- › Continental is addressing both aspects



# GNSS Localization & Dead Reckoning

## Example: M2XPro

### M2XPro Positioning

[Overview](#)[Benefits](#)[Contact Us](#)

### M2XPro Positioning

The Motion Information to X Provider (M2XPro) is an intelligent positioning sensor which merges GNSS (Global Navigation Satellite System) information with the driving dynamics sensors (steering angle, inertial and wheel speed sensors). It delivers a robust, extremely precise calculation of the current vehicle position - independent of driving situation and infrastructure.

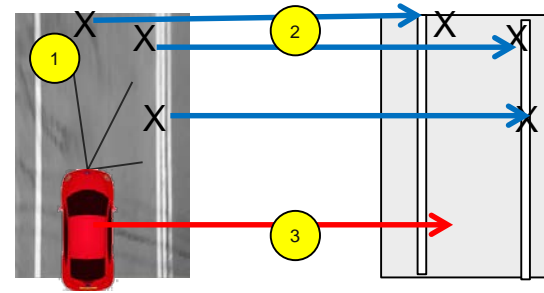
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# Knowing Where You Are

## Landmark-Based Localization

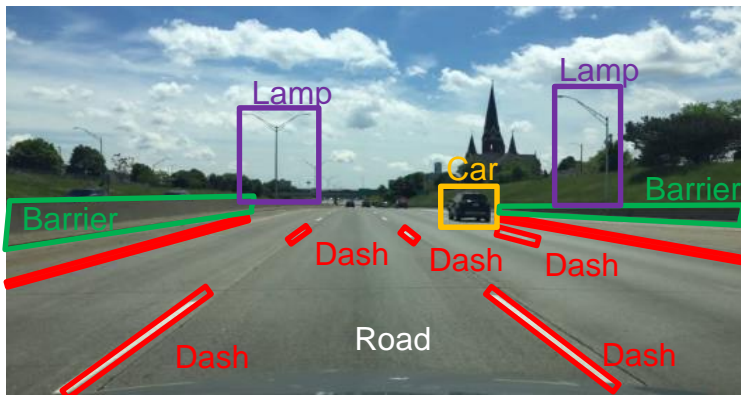
- › Three steps
  - › 1. find landmarks in real-world
  - › 2. match with landmarks in map
  - › 3. compute coordinates within map



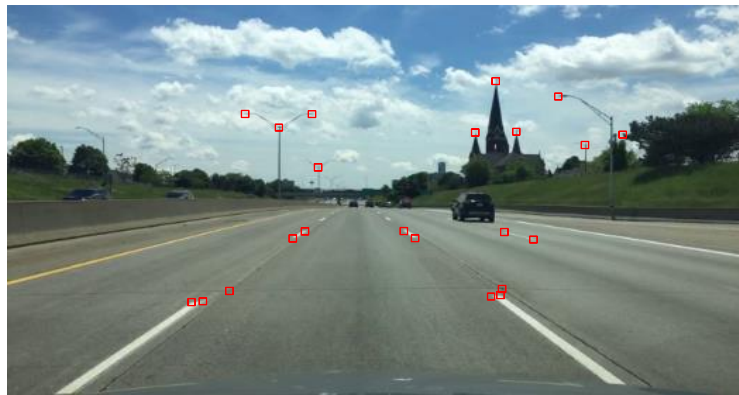
- › **Has to be real-time!**

# Knowing Where You Are

## Object landmarks and feature point landmarks



- › Traditional approach for vehicle localization
- › Analysis of the objects in a scene
- › Number of objects is limited

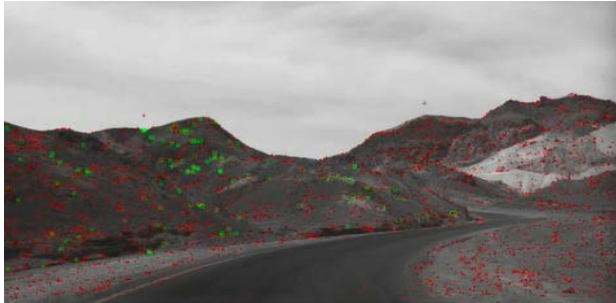


- › Analysis of 2D images
- › Filtering for characteristic groups of pixels
- › Analysis of salient points (= feature points)
- › High number of reference points identified per image

# Knowing Where You Are

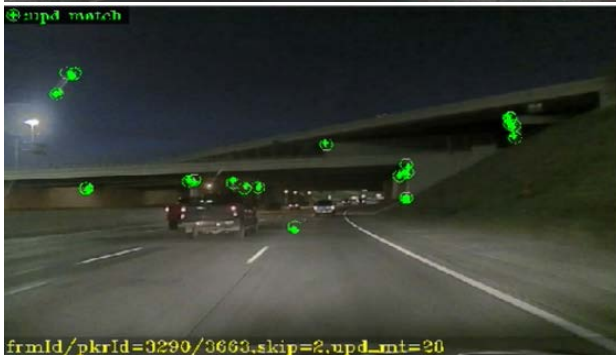
## Feature Points

Few objects,  
but many  
feature points



Long tunnels  
(no GPS)

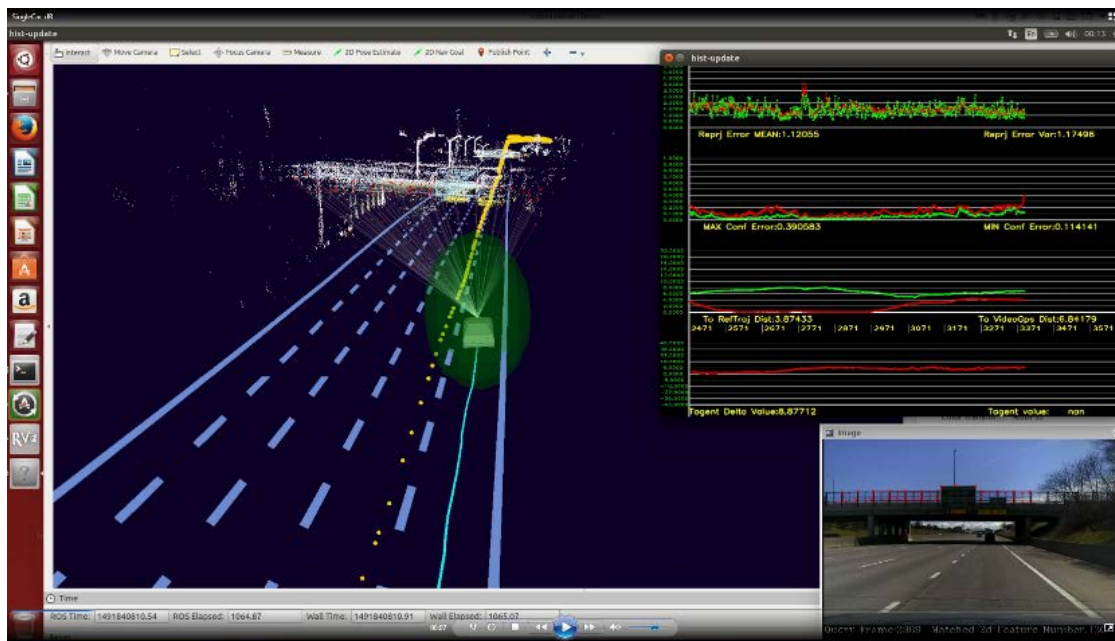
At night



Bad weather  
(rain)

# Knowing Where You Are

Prototype supports good weather, rain, light snow conditions



Road Database feature point based localization in Detroit

**Thank you**  
for your attention!